



DRIVE ECONOMIC IMPACT THROUGH
**PROFESSIONAL
DISC GOLF**



**DISC GOLF
PRO TOUR**

PRESENTED BY

POWER BALL®



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DISC GOLF IS **BIG.**

PARTICIPATION SURGE:

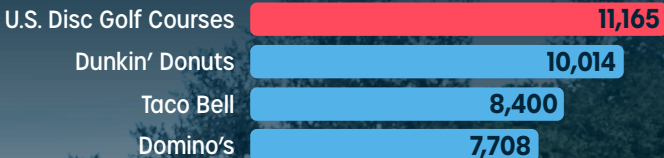
In the U.S. from 2022-'24, for every traditional golf course built, **97 disc golf courses were built.**

ACTIVE PLAYERS:

Over 10 million active players globally; over 2 million use the UDisc app.

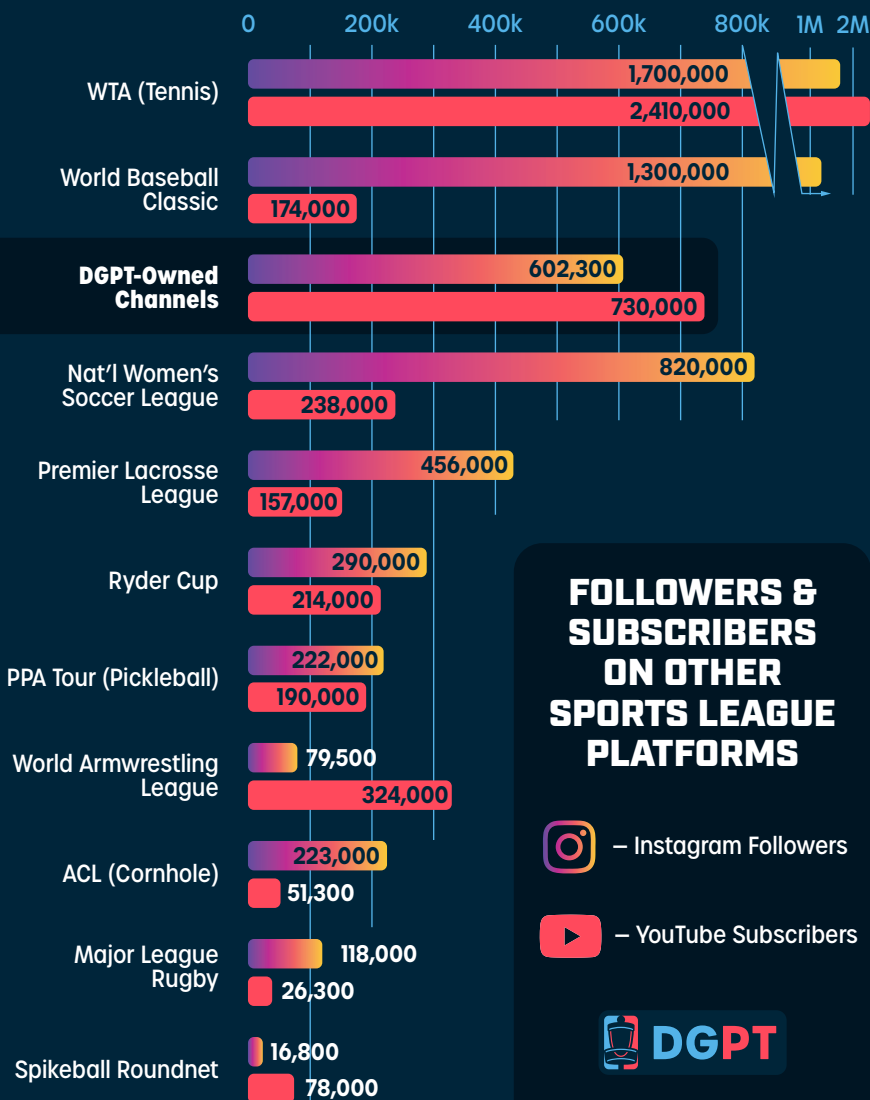
DISC GOLF COURSES:

In the United States, there are **more disc golf courses than Dunkin' Donuts shops, Taco Bell restaurants, and Domino's pizzerias!** Globally, there are over **15,000 courses.**



SOCIAL MEDIA COMPARISONS

FOLLOWERS & SUBSCRIBERS ON OTHER SPORTS LEAGUE PLATFORMS



WHAT THE



DGPT

PROVIDES

THE BEST PLAYERS IN THE WORLD:

DGPT Tour Card holders are the best collection of disc golf players in the world. A DGPT stop ensures a field of the best competitors in the world.

DGPT TECHNOLOGY SUITE:

Access to DGPT technology infrastructure for event ticketing, scoring, player registration, volunteer recruitment, media production & broadcasting, and more. The DGPT handles all of the technology backend for players, fans, volunteers, and vendors so that they can effectively enjoy and participate in the event.

EXPERT EVENT OPERATIONS TEAM:

A dedicated team of DGPT professionals to assist the Local Organizing Committee (LOC) with event flow, rules officiating, and compliance with DGPT standards.

MEDIA PRODUCTION & LIVE BROADCASTING:

World-class live streaming services through the Disc Golf Network, and post-produced coverage via YouTube. Your tournament will be viewed by millions of people around the world. DGPT owns and operates all of its events' media rights and productions.

ADVERTISING VALUE:

DGPT provides advertising value to the Event Promoter for sale to their partners to fund the event, ranging from \$60,000 - \$80,000 in value.





ON-SITE INFRASTRUCTURE & COURSE ASSETS:

Provision of essential tournament hardware, including branded scoring tents, water stations, OB/Spectator walls, raised baskets, and 10m/20m circle flags.

GLOBAL MARKETING & BRAND REACH:

High-level marketing support to drive ticket sales, recruit national vendors, and elevate the event's prestige within the professional disc golf circuit. Our finely tuned marketing machine can help you position your destination as a 'must visit' destination for disc golf tourists.

COMPREHENSIVE SOCIAL & DIGITAL MEDIA:

Professional digital infrastructure and social media coverage including a dedicated event landing page on DGPT.com, hundreds of social media posts promoting the event, written event previews & recaps, local earned media outreach & coordination, and more.

CUSTOMIZED EVENT SIGNAGE & BRANDING:

Professional course branding assets (hole signs, tee box banners, and partner logos) to create a cohesive, DGPT look and feel for the venue.

PURSE MANAGEMENT & LOGISTICS:

Management of the pro purse (including DGPT added cash requirements) and integration with the tour's direct-deposit payout system for players.



WHAT **DESTINATIONS PROVIDE**



ELITE-LEVEL DISC GOLF COURSE:

A professional-grade, 18-hole course layout that meets DGPT distance and difficulty standards, featuring permanent or temporary tees and baskets in "championship" condition.

SPECTATOR "CHAMPIONSHIP" GALLERY:

Sufficient space and designated viewing areas at the final hole (and high-traffic holes) capable of accommodating at least 1500-2000 spectators, including clear sightlines and rope/stake barriers.

HIGH-BANDWIDTH DIGITAL INFRASTRUCTURE:

The DGPT's proprietary live streaming technology relies heavily on cellular data; in addition, cellular data supports live scoring, photography, and other media operations. In locations where cellular data is limited, the DGPT relies on destination teams to help support technology efforts to produce more bandwidth.

MASSIVE PARKING & LOGISTICS HUB:

Sufficient parking for several hundred cars, including designated areas for DGPT staff trailers, media vehicles, pro players (van-life friendly), and general spectators.





COMPREHENSIVE VENUE STAFFING:

Dedicated personnel to manage site maintenance, bathroom facilities, trash removal, and security for the duration of the event.

TROPHIES:

Distinctive, high-quality trophies for top finishers that reflect the local culture and prestige of the event.

GRASSROOTS PROMOTION & LOCAL AWARENESS:

Active engagement with local disc golf clubs and media outlets to ensure high spectator turnout and community buy-in. Assistance in generating earned media from local news stations, radio stations, or print/digital newspapers.

REGIONAL MARKETING & SPONSORSHIPS:

A local marketing campaign to secure regional sponsors (food trucks, local breweries, etc.) and boost the overall event budget and professional profile.

ADDED CASH FOR PRO PURSE:

Added cash requirements range from \$35,000 to \$80,000.



THE OFFICIAL **PRO TOUR**
OF THE **PDGA**



TOURISM IMPACT

ECONOMIC IMPACT:

- Averaging **over 2,000 visitors and 5,000 visits** at DGPT events
- Average economic impact between **\$1,000,000 and \$5,000,000**
- Disc golfers don't just travel to watch disc golf, **they also travel to play disc golf:**
 - 87% of UDisc players traveled 20 mi (32 km) for a round of disc golf
 - 53% UDisc players plan to take a disc golf trip in 2026.

VIEWERSHIP:

An active viewing audience of **over 1,500,000 people.**

SOCIAL FOOTPRINT:

Hundreds of thousands of followers across Instagram, YouTube, and Facebook, generating **millions of views and interactions.**

- The DGPT and JomezPro YouTube channels have **over 80,000,000 combined views.**





**DGPT-OWNED MEDIA CHANNELS AND
OUTLETS HAVE A VIEWING AUDIENCE OF**

OVER 1,500,000

- **Over 2.85 million** total live views
- **15,000+ average** concurrent viewers
- **Over 165 million** total social media impressions.



**DISC GOLF
NETWORK**

**MORE
INFO**



CURRENT PARTNERS



CHARLOTTE

The DGPT team (Jeff, Dominic, Zac, etc.) have been a fantastic partner in the inaugural Queen City Classic here in Charlotte. They seamlessly worked with the CVB, local disc golf community, parks and rec officials, and many more stakeholders while providing top notch transparent communication across the board. All of it culminating in a wonderfully broadcast and attended event that showcased Disc Golf as well as Charlotte as a community. We are thrilled at the prospect to continue to develop the Queen City Classic into one of the premier stops on the DGPT tour year after year!

CATCH DES MOINES

We've partnered with the Discmania Challenge Tour for several years, and their team consistently delivers a seamless, professional experience. Their expertise and collaboration make it easy to bring an exciting, high-quality professional disc golf event to the Des Moines area year after year.

visit Jefferson Parish

Seeing the Big Easy Open come to life over the last year has been one of the highlights of my career. Working with Jeff, Dominic, Ty, and the rest of the Disc Golf Pro Tour team was a great experience. From the first call with Jeff to our weekly calls as we got closer to the event everyone was all hands-on deck to make sure this event was a success. The tournament was a top-level production that brought people from around the world to experience our southern hospitality. We look forward to continuing to work with the Disc Golf Pro Tour to make the Big Easy Open a staple on tour for years to come.

**PLUS OVER 15
OTHER PARTNERS,
INCLUDING...**

**SPORT[®]
OREGON**

***visit*
Austin[®]**
**— VISIT —
SACKEN**

THE COURSES

THROUGH PHOTOGRAPHY



GREEN MOUNTAIN CHAMPIONSHIP

Brewster Ridge & Fox Run Meadows | Smugglers' Notch, VT





NORTHWEST CHAMPIONSHIP

Milo McIver & Glendoveer
Portland, OR



ALE OPEN

Ale Disc Golf Center
Nol, Sweden





MVP OPEN x OTB
Maple Hill | Leicester, MA





THE COURSES

WORLD CLASS STANDARDS

LOCATION:

- Within an hour of a metropolitan area
- North America and Europe
- Amenities:
 - Airport within one hour
 - Restaurants
 - Hotels
 - Local businesses within 30 minutes

SCHEDULE:

- Late February through October
- Events range from three to four days of competition
- Event sites must be reservable for up to seven days

VENUE:

- 50-100 acre property
- Championship level layout– Men's course 8,000 - 12,000 ft.; Women's course 7,000-9,000 ft.
- Cellular Network connectivity– must verify upload speeds with all carriers from each tee and green.
- Private or Public Land– must be able to be closed and controlled for ticketed spectating.
- On-site parking for 200-500+ vehicles
- The DGPT also offers course design and venue development services.



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