



# In-event Vendor Explainer & Media Policy

## Introduction

Vendors are a critical part of our event experience. We welcome and encourage approved vendors at all DGPT Silver and Elite Series events. Presenting sponsors and other main event sponsors are allowed to vend at DGPT events based on their sponsorship level. If you're vending on behalf of an event sponsor and are unclear about how to ensure that you have the correct level of access, please reach out to our VP of Partnerships - [Sean Jack](#).

Players are also allowed to vend at DGPT events, generally at a dedicated flymart which may be on-site or at some auxiliary location. All questions on player vending areas and times should be directed to the tournament director or other local event staff. If a player wishes to designate someone else to vend on their behalf at an event, the player should communicate directly with the tournament director and our VP of Partnerships - [Sean Jack](#) to ensure all clarity of expectation.

Third-party vendors are granted access on an event-by-event basis. All third parties interested in vending must pay a site fee and be approved at least ten days prior to the start of the event. If you're a third-party vendor interested in selling at a Pro Tour event, please [reach out to our partnership team](#) to discuss terms and conditions. The DGPT reserves a certain number of vendor spots for each of its events with the remainder being under the control of the local organizing committee. Depending on availability, we may pass you on to the tournament director or other appropriate staff on the ground. If approved by the DGPT or the local organizing committee, you will be connected with the appropriate tournament staff to ensure that your vending experience goes smoothly. All vendors must fully comply with the DGPT media policy which can be found on [DGPT.com](#).

## Capturing Media As An On-Site Vendor

On-site vendors are highly encouraged to capture casual content (using your phone) of the event for promotional use related to your vending efforts, or the event in general. Being an approved vendor does not grant access to any restricted areas, **including but not limited to, the course, press**

**conferences/media days, or individual access to players.** If all you're doing is capturing photos and videos at the event on your phone, you're good to go - no credentialing request is necessary!

All on-site vendors that wish to create any in-depth media (using professional photography, video, or lighting equipment), or any media that directly covers the competition, must go through the [DGPT media credentialing process](#). All credential requests must be submitted a minimum of 10 days prior to the start of the competition. Commercial content production must also be approved prior to the start of an event. In this context, **commercial content is any content that is used to advertise or sell products/services outside of the event you're attending as a vendor**. If you want to shoot a commercial or take images at a Pro Tour event that are planned for commercial use external from the event, please complete the credentialing process above and email [production@dgpt.com](mailto:production@dgpt.com) to make them aware of your intentions! Again, casual content captured with your phone to promote your presence, products, or services at an event requires no credentialing or approval.

## **Sharing Media You Capture**

As you share content that you capture as a vendor, we simply ask that you tag @discgolfprotour on all platforms when you make posts!

## **Access to DGPT Media Libraries**

If you're a vendor looking to access DGPT-generated media, please refer to the [DGPT Media Content Licensing Overview](#) for more information.