

2022 Disc Golf Pro Tour Media Policy

Update - 5.10.2022



The Disc Golf Pro Tour (DGPT), a privately owned professional sports league, is the official Tour of the Professional Disc Golf Association (PDGA). The Disc Golf Network (DGN), official media and broadcasting platform of the DGPT, owns all media creation and broadcast rights associated with the Disc Golf Pro Tour, its Silver Series, the PDGA Professional Disc Golf World Championships, the United States Women's Disc Golf Championship, and PDGA Champions Cup for the 2022 Season.

The policies outlined apply to all events to which the DGPT owns the media creation and broadcast rights, unless specifically otherwise stated by the DGPT. All media created at aforementioned events must be fully compliant with all policies. Requests for media credentials are contingent upon acknowledgment and acceptance of this policy, and credentials may be revoked at the discretion of the DGPT at any time for violations of this policy. All media members must be individually credentialed by the DGPT, and must possess and visibly display their credentials/badge when on-site at events.

Section 1: Coverage Provided by DGPT

Photography

Photo Coverage of Events

- **New for 2022:** DGPT/DGN Photographers will be the only photographers allowed on course during competition days. The DGPT is increasing photo coverage of all events that it operates.
- **New for 2022:** Events are allowed to designate 2 photographers for 2022, but the event photographer must be vetted with the DGN Media team a minimum of 2-weeks prior to the start of the event and operate as a part of the DGN Media team while on site.
- **New for 2022:** Media Partners may ask to designate one photography credential as part of their season long partnership agreement.
- **New For 2022:** Event venues are now access-controlled for the entire duration of time in which the Disc Golf Pro Tour and Event Team are in control of, or have reservation of, the tournament venue. This includes all venue construction/load-in days, all practice days, all competition days, and all breakdown/load-out days. The specific event days will be listed in addition to competition days.

New for 2022: Photographers wishing to create content at our events before competition begins may submit **content creation requests**. Venue access may be limited, and is not guaranteed. All content creation requests must be submitted at least 10 days in advance of the event.

Photo Licensing

Photography from events is available for both editorial and commercial use, with valid license. Please contact kevin@dgpt.com for licensing rates and terms. A brief explainer on DGPT licensing can be found [here](#).

Unlicensed and/or unauthorized use of DGPT images infringes on our intellectual property copyrights, and may result in legal action.

Video/Broadcast

Live Coverage

The DGPT produces the Live Broadcasts for all 2021 Disc Golf Pro Tour events, as well as PDGA Professional Disc Golf World Championships, the USWDGC, and the PDGA Champions Cup through the Disc Golf Network. This schedule is subject to change.

The live broadcasts and any derivative content are the sole property of the DGPT, and may not be redistributed or rebroadcast in any form without obtaining written consent from the Disc Golf Pro Tour and the Disc Golf Network. This includes YouTube channels.

Disc Golf Network Content

Disc Golf Network is a subscription content service for disc golf fans and enthusiasts around the world. Current subscribers have access to Live Broadcasts, Tour Coverage, DGN Podcasts, DGN Originals, and much more on-demand. At times, the DGPT may make content available for viewing free of charge via the [Disc Golf Pro Tour YouTube channel](#).



SUBSCRIBE TODAY!

discgolfnetwork.com

[SUBSCRIBE to the Disc Golf Network Today!](#)

Video/Footage Licensing

Interested in licensing footage or syndicating content for your profile, channel, network, or platform? Please contact production@dgpt.com. A brief explainer on DGPT licensing can be found [here](#).

Unlicensed and/or unauthorized use of DGPT video content infringes on our intellectual property copyrights, and may result in legal action.

Section 2: Creating Media Content At Events Managed by the Disc Golf Pro Tour

Types of Media Creators

Competitors

Competitors may refer to the separate document “[DGPT Competitor Media Policy](#)” for details regarding the 2022 DGPT Media Policy for players. Please note that this includes all members of a player’s support team, including caddies.

Spectators

Spectators are allowed to share images, videos, and audio from our events to your personal pages and social media accounts. As a reminder, you may not directly monetize any media through paywalls or advertisements, nor use it to promote a brand, business, product, or service.

Capturing media for personal use does not grant access to any restricted areas, including but not limited to, the course, the press conferences/media days, or individual access to players.

Spectators are prohibited from live streaming, no matter what purpose. All live streams must be credentialed and approved ahead of time.

Violations of this policy may result in removal from the venue, with no refunds given.

Content Creator

New for 2022: Any content that requires any gear other than a mobile phone with no attachments/add-ons, and/or any access to event location beyond the spectator area, must be approved and credentialed in advance by the Disc Golf Pro Tour.

To create content on-site fill out a [Media Credential Request](#). All requests must be received at least 10 days prior to the event. Venue access may be limited, and is not guaranteed.

Tour Media Partner

The Disc Golf Pro Tour is happy to partner with multiple media production companies each season to expand our media content offerings. Season-long media contracts are negotiated and contracted prior to the season. Please contact jspring@dgpt.com to discuss becoming a 2022 media partner of the DGPT.

All production plans must be submitted to and approved by the Disc Golf Pro Tour in advance. Plans must be [submitted for approval](#) at least 10 days in advance of the start of the event.

Section 3: Obtaining Media Credentials

The DGPT media credentialing system is based on three distinct and color-coded tiers plus a credential level reserved for members of the press. These tiers are designed to ensure that media professionals are able to properly document our events while maintaining the integrity of the DGPT brand, ensure player safety, and avoid scenarios that create problems for our team on the ground. Any individual or group that is granted a media credential will operate as a part of the DGPT media team during the event and will be under the management of our media management staff. DGPT media management staff may at any time issue directives to any credentialed media personnel. By applying for your media credential, you are agreeing to participate as a member of the DGPT media team and take direction from media team management. All members of the DGPT media team, including credentialed external media personnel, are expected to be able to provide the DGPT with complete access to all of the content they produce upon request. The DGPT maintains rights to any media produced at its events. Credentialed media personnel should be prepared to grant access to their work within 24 hours of the initial capture.

Green

These top-level media credentials are only granted to:

- Season-Long Tour Media Partners (JomezPro, Gatekeeper Media, and GK Pro)
- Event teams (2)
- Event Presenting partners (1)
- PDGA (2). At PDGA Majors, the PDGA will receive up to 6 green credentials

These credentials allow for complete access to the course and event area during both practice and competition days. Individuals or groups that receive a green media credential are the only media members allowed to capture content on the top three to four cards at each event. If you're interested in a green credential feel free to fill out our media request form but you will most likely be instructed to pause the application process and set up a meeting with our media team to discuss the necessary requirements for becoming a media partner. Green media credentials are almost always negotiated before the start of any given season as they are a part of wider discussions around media partnerships. Please reach out to Photography Manager Kevin Huver (kevin@dgpt.com), and Media Operations Manager Sam Gaddes (sam@dgpt.com) to discuss the process for beginning this conversation.

Yellow

Yellow credentials allow for access to the course and event area during practice days as well as during competition. Individuals or groups with yellow media credentials **are not permitted** to capture media on Lead or Chase Cards. These cards are heavily covered by the Disc Golf Network and other DGPT Media Partners. Yellow media credentialed individuals and groups are also required to yield to any and all DGPT

Media Partners or Disc Golf Network cameras that may drop down to a lower card to capture photos or video. No more than 4 yellow credentialed media are allowed on any lower card at one time, and media can request priority on specific cards when filling out their credential request form. Instead of getting redundant media content on lead and chase cards, access to the media (photos or video clips) from the media teams covering these cards can be requested to access existing media. Please refer to the [DGPT Media Content Licensing Overview](#) for more information.

Red

Red credentials are granted to professional media individuals and groups for access to the course during practice days only. Red credentials do not allow for any access to the course during competition except in defined press areas or other areas as designated by the DGPT or event staff.

Press Pass

The DGPT welcomes independent editorial media to attend its events, and provides editorial-use exemptions from fees associated with capturing or using professional media related to our events. Editorial use includes, but is not limited to:

- Television news crews
- Newspapers
- News media websites
- Podcasts

If you wish to use any photo, video, or audio obtained at the event for editorial use, you must fill out the DGPT Media Credential Request Form - there will be an abbreviated set of specific questions for members of the press. If you're a member of the press looking for images to use for editorial use but don't plan on attending an event to capture your own, please reach out to DGPT Communications Manager, Charles McCracken to discuss your need (charles@dgpt.com).

Section 4: Etiquette and Decorum On Site

Credentialed Media Etiquette

Credentialed Media members are expected to conduct themselves professionally, courteously, and respectfully while on site. All media members must display their credential and have a uniform aligned with their production company on. All media members are subject to PDGA dress code at DGPT events.

Credentialed media members are not permitted to film outside of the scope of their approved production plan without authorization. This applies to all media members on site, regardless of credential type.

All Credentialed Media must give right-of-way to all DGN Live crew members as well as DGPT Staff. This includes anywhere in the playing area (tee, mid-fairway, green), as well as during post round interviews.

Players are allowed to decline media appearances and participation beyond what is mandated in the Tour Media Card agreement, and/or an event participation agreement if one exists.

- Media members may not request that players participate in any media creation efforts that interfere or alter their ability to compete without prior knowledge and authorization by the Disc Golf Pro Tour. This includes, but is not limited to mics, cameras other than what is required to create post produced content, and any other auxiliary equipment or filming techniques.

Violations of this media policy by any Credentialed Media members may result in removal from the venue, revocation of media credentials, and/or termination of any contracts/MOU's involving access to our events.

Spectating Etiquette

Please adhere to the following guidelines when onsite for an event:

- Ensure cell phones are set to silent or vibrate.
- If possible, please put phones on No Data mode, to prevent interference with our live broadcast units.
- Ensure camera shutters (SG, I would urge we say no shutters allowed starting 2022) are silent or are not used until after players release their shots. Please refrain from using your camera's flash.
- Please refrain from standing in the players' line of sight.
- Please allow players, caddies, and professional media enough space to move from hole to hole.
- Please follow directions from crowd control volunteers and remain off the line of play at all times.
- Please refrain from asking players for autographs during a round.
- **IMPORTANT:** Please refer to the COVID-19 guidelines for each individual event, and understand that in order to be good citizens and a part of the solution, situations for individual events may change over time. More information on COVID-19 policies is [available here](#).

Section 5: Ownership And Use Of DGPT/DGN Footage

Media Ownership and Copyright

- DGPT is the sole media rights owner for all Disc Golf Pro Tour Events and PDGA Owned Majors.
- DGPT owns all footage shot at Disc Golf Pro Tour events and PDGA Owned majors, and reserves the right to use footage shot at those events for commercial and promotional purposes.
- DGPT will grant media partners ownership and distribution rights based on seasonal contracts.
- DGPT requires that all Tour Media Partners provide raw footage shot at events and deliver to DGPT as requested.
 - DGPT retains all rights to the raw footage. DGPT Media Ops Manager will request as needed.
 - Tour Media Partners have commercial rights to execute the pre-approved content plan.