

2019

MEDIA POLICY AGREEMENT & OPPORTUNITIES



WWW.DGPT.COM

2019

We welcome and encourage commercial media teams to participate in 2019 Pro Tour Events. In order to participate, you must first register with us, explain your project, and then agree to our Media Policy. We will share and promote your coverage.

We require this registration process and media policy agreement to protect our relationships with, and the interests of, our partners, sponsors, and other professionals who have existing media rights with the DGPT. Once the agreement is signed and submitted by the media company and approved by the Pro Tour, the media company owns the rights to all footage that they produce at the event.

The goal is to encourage new ideas and projects, as well as, increase the number of cards covered during tournaments so more players can get the air time they deserve. We want to increase the overall presence of disc golf media, giving all media teams a fair chance at covering the best disc golfers in the world, as long as they agree to simultaneously give proper representation to the Event itself, the PDGA, the DGPT, and the Title Sponsor of each Tournament. This way we all grow together.



2019

Media Project Categories

There are two main categories your commercial media project may fall under.

Shot by Shot
FP02+ / MP03+

Other
Media
Projects

Shot by Shot Coverage

We've created a special opportunity, new for 2019, that will give you the opportunity to **create your own FEATURE CARD** on day one of any regular season tournament.

Feature
Card #3+

Your feature card will be created in the following way:

- Player #1 - The Title Sponsor's pick
- Player #2 and Player #3 - Your pick
- Player #4 - Fan Vote

*Card selection process will be "first come, first served" relative to the order the Media Policy Agreements were signed.

Other Media Projects

Have other ideas? Please contact us and share more about what you have in mind. We'd love to hear from you!



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Media Policy Agreement

Producing Shot by Shot coverage has the following requirements in the Front 9 and Back 9 in order to honor our relationships with our Event Partners and Title Sponsor:

Title Sponsor Media Representation

- Properly title the video using the complete event name
- Include an Event Logo in your video intro
- Include an “ Event brought to you by [Title Sponsor]” graphic
- Commentators must use the complete event name in the intro
- Commentators must recognize the Event Title Sponsor

PDGA Media Policy & Representation

- Include a PDGA Logo in your video intro
- Commentators must introduce the event using the full name, as listed on the PDGA.com event page

DGPT Media Representation

- Include a DGPT Logo in your video intro
- Include a DGPT logo bug in the corner so viewers know it's a Pro Tour Event.

